



**“This instrument is  
a profit-maker.  
We use ~~13~~  
14 of them.”**

**Mr. Jerry Philipp  
Service Manager,  
Pacific Stereo**

**Mr. Philipp bears the responsibility for profitable service operations in Pacific Stereo’s California store chain. You can be sure he pays attention to new profit-making methods.**

Mr. Philipp uses the new Sound Technology Alignment Generator *in all of his stores*. That’s because this revolutionary new instrument saves time. Makes money. And does a much better aligning job.

It uses a new technique that *lets your technician inspect alignment without even removing the receiver from its cabinet*. He (or you) can show the customer on the spot if alignment is needed.

**HELPS YOU SELL**

The Sound Technology 1000A helps you sell, too. It gives your salesmen the *confidence needed to sell* because they *know*—they can *see*—that they have strong service backing.

You can sell with fast-moving rf clinics that won’t clog with annoyed, waiting people.

You can sell servicing because the customer can see when his receiver needs alignment/repair.

**DON’T BE CAUGHT SHORT**

The Sound Technology generator is revolutionary. Patented. It’s already in use by at least 12 receiver manufacturers because it’s the only generator that can test the improved new receivers.

It is sure to have a profound—repeat, profound — effect on servicing. Don’t let this technological advance catch you unaware.

Call or write today for information. TODAY, man. Because making money hurts a lot less than being sorry.

*“It is very nearly a single unit FM/stereo-FM test laboratory.”*  
Hirsch-Houck Labs report in April, 1971 *ELECTRONICS WORLD*

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